SUMMARY

Versatile designer with extensive experience in crafting illustrations and comprehensive design programs. Passionate about visual communication across diverse mediums, with a strong aptitude for collaboration and interpersonal engagement. Committed to delivering creative solutions through teamwork and effective design strategies.

SKILLS

- Teaching
- Digital and Traditional Illustration
- Graphic Design
- Packaging and Textile Design

• Character Design

- Children's Book Illustration
- Adobe Creative Suite

LANGUAGE

- English- Fluent
- Mandarin- Native

ACHIEVEMENTS

- ArtCenter Student Gallery Exhibitor
- Frank I. Lanza Scholarship Recipient
- ArtCenter UG Scholarship Recipient

EXPERIENCE

Art Teacher Art Planet – San Gabriel, CA | Sep 2024 – Jan 2025

- Led children in traditional art activities using various mediums, including watercolor, colore pencils, markers, ink, and oil pastels.
- Prepared materials before and after classes, restored artworks, and maintained an organized studio environment.
- Collaborated with fellow instructors to foster an engaging and supportive learning atmosphere.

Graphic Designer Plate Post – Los Angeles, CA | Sep – Dec 2024

- Collaborated with team members to strengthen brand identity by redesigning the logo, business cards, and other brand assets.
- Designed custom-illustrated stickers and t-shirt graphics for promotional merchandise.
- Optimized website aesthetics and user experience by refining visual elements and design hierarchy.

Teaching Assistant ArtCenter College of Design – Pasadena, CA | Jan 2022 – Dec 2024

- Assisted lead instructors in delivering digital design lessons.
- \bullet Provided one-on-one and group support to students during lab sessions and office hours.
- Offered constructive feedback on student projects, helping them improve their digital design skills.
- Demonstrated proficiency in Adobe Creative Suite, guiding students in software use and troubleshooting.
- Contributed to students' artistic growth, with several works showcased in the school gallery.

Graphic and Book Design Intern Red Hen Press – Pasadena, CA | Sep – Dec 2023

- Collaborated with the production associate and publisher to uphold Red Hen's visual standards and established book design aesthetic.
- Handled layout, proofreading, and incorporated corrections for manuscripts, catalogs, and galleys.
- Proposed creative artwork ideas for book covers, posters, and brochures.

Graphic Designer Googol Company – Tainan, Taiwan | May – Sep 2023

- Designed visual concepts, layouts, and graphics for both print and digital media for the new iSolar product line.
- Created logos, packaging designs, advertisements, social media content, event posters, and other marketing materials.
- Refined existing brand elements to broaden audience engagement.
- Delivered high-quality design assets aligned with client expectations.

EDUCATION

Bachelor of Fine Arts in Illustration, Business Minor

ArtCenter College of Design – Graduated with Honors (2020 – 2024)

